



## **RX appoints new head of MIPIM & MAPIC for UK & Ireland**



Picture [here](#)

**London, 7 September 2023.** RX, the organiser behind MIPIM and MAPIC, has appointed Dan Cook as Director for the UK & Ireland Built Environment Markets. Dan will play a pivotal role in advancing MIPIM and MAPIC, the world's premier real estate events, bringing together the most influential players from all sectors of the international property industry.

Dan Cook brings a wealth of experience to his new position, after most recently leading the research and technology organisation Active Building Centre (ABC) based in Wales and Gloucestershire as their CEO and a trustee. ABC played a critical role in the UK Government's Transforming Construction Challenge, funded by Innovate UK. Prior to that, Dan was a CEO of the Landscape Institute (LI) and Director of Strategy and Planning for the Royal Institution of Chartered Surveyors (RICS).

Throughout his career, Dan has demonstrated a unique combination of strategic thinking, insightful thought leadership, and impactful contributions in both mission-driven organisations within the built and natural environment sector and government institutions. Over the past 15 years, he has cultivated extensive



international experience and a profound understanding of markets related to land, real estate, construction, nature, and energy. He is highly committed to championing climate and biodiversity action, as well as equity, diversity, and inclusion within the built environment industry.

In 2023, MIPIM had 22,500 visitors and exhibitors, a 15% increase compared with 2022, which was driven by a 25% increase in delegates from UK including a large delegation of UK city and regional leaders. It also saw delegations from Brazil, USA, Canada and Japan and in 2024 it will welcome new delegations from Vietnam and Malaysia with more to be announced, making MIPIM the only truly global real estate event.

Investors will once again be at the heart of MIPIM in 2024. At this year's event 76 of the world's top 100 investment managers, advising on €4 trillion of assets, attended the global urban festival.

With 230 companies and 600 delegates, the UK is one of the top three countries at MAPIC, the leading international event gathering the retail property, leisure, food and tech communities being held in November 28-30.

In addition to serving as an ambassador for the MIPIM and MAPIC, Dan will focus on fostering collaboration across the public, private, and third sectors in the UK and Ireland and help them make greater impact across RX events. He will also work with the built environment industry to provide thought leadership on the most pressing challenges facing the sector.

**Dan Cook, MIPIM Director for UK & Ireland,** said:

*"It's a really exciting time to be joining the team behind the most important events on the real estate calendar. At MIPIM and MAPIC I hope to lead the way by sharing insight, future trends and highlighting best practice, as we seek new ways to address the biggest issues facing global cities.*

*There is a fantastic opportunity to build on the success of MIPIM 2023 for the UK and Irish markets to create new collaborative partnerships, particularly between the public and private sector, whilst helping to connect those seeking to work together to build their businesses."*



**Filippo Rean, Managing Director at RX France**, said:

*"Dan Cook's appointment marks an exciting chapter in the growth and development of MIPIM and MAPIC, as he leads the charge in shaping the future of the built environment in the UK and Ireland.*

*His passion for the future of cities and his extensive international experience make him exceptionally well-suited to connect cities, regions, governments, third-sector organizations, and industry leaders within the built environment, investment, and professional services sectors."*

MAPIC 2023 takes place on 28-30 November in Cannes, France.

MIPIM 2024 takes place on 12-15 March in Cannes, France.

RX is part of RELX, a global provider of information-based analytics and decision tools, headquartered in the UK.

**About RX France** - RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo... and many more. RX France's events take place in France, China, India, Italy, Mexico and the United States. We serve our clients as we accompany their strategic business development and roll out the best of physical and digital events. RX France is part of RX (previously Reed Exhibitions). [www.rxglobal.com](http://www.rxglobal.com)

**About RX Global** - RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com)

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